
FUNDING PROGRAM: ORGANIZATION OF SCIENTIFIC AND OUTREACH EVENTS FOR THE CELEBRATION OF “AÑO CAJAL”

Objective:

This program is designed to provide financial support for technical and scientific activities such as talks and meetings, and/or outreach and science dissemination activities with public engagement during The Brain Awareness Week (BAW). The purpose of such activities is to increase the public visibility of Neuroscience and SENC members thought the prominent figure of D. Santiago Ramón y Cajal, who should be highlighted in all activities. Activities can range from local on specific, restricted topics to multidisciplinary and coordinated in different locations.

Funding:

Eligible costs include speaker travel and housing, equipment renting, catering, allowances or gifts.

Requisites:

1. The principal applicant must be an active SENC member at the time of the application and throughout the period of support provided by SENC.
2. The main topic should focus on the figure/discoveries/work or any other topic related to D. Santiago Ramón y Cajal.
3. SENC members can only request funding as principal applicants once per year.
4. During Brain Awareness Week (13-19 March, 2023).

Evaluation criteria:

1. Scientific/technological excellence: the scientific experience of the applicant/s, proposed speaker/s, and members of the Scientific Committee (if any) of the proposal will be evaluated. Prior experience in organizing events will be positively considered but is not a requisite.
2. Scientific program: the focus of the activity will be evaluated based on the topic (Año Cajal) and the multidisciplinary of the proposal. A well-defined scientific program is required, and the activities dedicated to “Año Cajal” must be highlighted. Confirmation of speakers’ participation will be especially considered.
3. Education and outreach: proposals including educational activities for PhD students and postdocs will be highly considered. Outreach efforts are strongly encouraged.
4. Territorial coverage: activities that can reach a broad national audience will be positively evaluated.
5. Budget and administration: the availability of additional funding and a good administrative structure will be positively evaluated.
6. Gender balance: proposals should have a balanced gender representation among speakers and organizers. Single-gender activities will not be considered unless convincing arguments to justify the choice are provided.

Procedure:

1. Submission: the proposals will be submitted through the Private Members Area of the SENC website (<https://www.senc.es/private-area/>), including the following data in PDF:
 - a. Activity title.
 - b. Date and place.
 - c. Summary of the activity, stating scientific, educational, outreach goals, and target audience and describing the international relevance of the proposal.
 - d. Scientific program.
 - e. List of the members of the Organizing Committee. Scientific committee (if any).
 - f. Short CV of members of the Organizing Committee (1-page maximum), including 5 activities or publications relevant to the proposal.
 - g. List of speaker/s and brief description of their accomplishments.
 - h. Educational impact on PhD students and postdocs.
 - i. Outreach strategies proposed to increase the activity visibility in the society and media.
 - j. Fully detailed budget of the activity with a clear statement of the proportion requested to the SENC. Co-funding sources that ensure the financial viability of the proposal should be described

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2. Evaluation: the scientific quality of proposals will be evaluated by the SENC board of directors, and the funding approved by the Treasurer. All the applicants will be notified by email one month after the application deadline.

3. Acceptance of the funding implies that the awardees agree to:

- Include the SENC logo in all merchandising, advertising, and media communication.
- Include the indication of “Año Cajal” activity with the related logo.
- Present an activity report, including graphical material, to be uploaded on the SENC website.

4. Payment: will be executed by a single bank transfer on the account directly indicated to Technical Secretary (secretaria.technica@senc.es) by the PI upon reception of the corresponding invoice no later than one month after the activity completion.

5. Justification: the final report should be sent no later than one month after the completion of the activity to the SENC Secretary (secretaria.technica@senc.es).